



**RED BRAND**

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[REDBRAND.COM](http://REDBRAND.COM)

## PARTNER WITH THE LEADING AG FENCE COMPANY IN THE WORLD

Take advantage of the only program of its kind for ag fence installers.

Red Brand invites you to participate in the Certified Fence Installer program. The CFI program rewards contractors like you who choose to recommend, purchase and install the very best in ag fencing.



**RED BRAND CFI** helps you grow your business through customer referrals, rebates, marketing, and technical support.

- **REFERRALS** Your next job may come from a Red Brand referral. Each year, we get 1000s of requests from folks looking for local fence contractors. Our interactive website allows consumers to locate installers in their area and CFI participants will appear first in the database search results.
- **REBATES** CFI participants receive price discounts on all Red Brand products purchased from qualified Red Brand dealers. Use these rebates to secure bids or pass the savings along to your customers as an added bonus.
- **PROFESSIONAL MARKETING SUPPORT** Red Brand's team of marketing experts will help you communicate and grow your business by providing many of the marketing materials you need to promote your business. Red Brand will provide you with "A Business in a Box". Your CFI Kit includes: customized business cards, fence signs, vehicle magnets, job planning worksheets, Red Brand fence brochures, rebates, logo items, and expert support from Red Brand.
- **TECHNICAL SUPPORT** Your success is Red Brand's success. To support you in your CFI business venture, Red Brand's experienced team is ready to give you the advice and guidance you need to confidently select and install your ag fence projects.



Kit contents subject to change without notice.

The Red Brand CFI program is open to qualified full-time ag fence contractors. To assure that participating installers are in good company, applicants will be required to verify credentials through a short certification process. This free program is currently limited to installers in the U.S.

To register as a Red Brand Certified Fence Installer go to [RedBrand.com/CFI/InstallerSignup](http://RedBrand.com/CFI/InstallerSignup).