

HOME GROWN

OVER 1,200 FFA CHAPTERS RECEIVE MONEY FROM HOME GROWN ANNUALLY



THE EASIEST MONEY YOUR CHAPTER CAN RECEIVE!

Home Grown, a grass-roots funding program, connects ag dealers with local FFA chapters. Red Brand donates up to \$1 to a dealer-designated chapter for every roll of qualifying Red Brand fence ordered by the participating dealer during the program year. Simply by purchasing fence, community members help impact their local FFA chapter.



HOME GROWN WORKS

- 1200 chapters receive money from Red Brand annually
- 900 dealers participate nation-wide
- \$300 is the average amount received per chapter
- \$9,270 is the largest amount presented to a chapter

Proceeds are used for everything from year-end banquets, community projects, blue jackets, to participation at state or national conventions.

"We applied the money to our scholarship program."

"The funds donated will go toward chapter projects."

"These funds will help members attend a State or National FFA event."

BE SURE YOUR CHAPTER IS PART OF HOME GROWN

Go to the Advisor Resources tab at HomeGrown.com to print flyers for your local retailer and to share with your community about the benefits of Home Grown.

Red Brand: general@keystonesteel.com or 309.697.7690.



FFA letters and FFA emblem are registered trademarks of the National FFA Organization and used under license.



REDBRAND

Supporting FFA since 1947